



NAME: *Tim Marsh*
 AGE: *44*
 PROFESSION: *Bruce Mellick
 Optometry optometrical assistant*
 FASHION MANTRA: *Keep it simple.*



Karlie Jay

Fashion designer



The Cairns fashion scene is definitely on the rise and, as always, is of the highest calibre. Cairns has established this by being home to some of the most fashionable people, including models who now travel the world, award-winning designers and a number of ladies who win Fashions on the Field all over Australia.

As a fashion designer, I pride myself not only on making beautiful garments but on styling the total look, making sure everything is right, from the hairstyle and make-up to the shoes and bag to match. In my opinion, you can wear a plain pair of shorts and basic T-shirt and look bland. But team it with the right accessories and a killer pair of heels and you can create a very sassy look. This is the reason I have chosen Louise Struber as the best-dressed female in Cairns. Whether at work, in Fashions on the Field or just out on the town, Louise always gets it right. She is always perfectly groomed, although she has the advantage of being a make-up artist. She has a good eye for things that look "hot" and "new" and is aware of fashion trends but always dresses for her body shape and age.

Cairns' biggest fashion event would have to be the Amateurs. This is a chance for not only the fillies to shine but guys too. I chose Tim Marsh as the best-dressed male in Cairns for that little extra flair he adds to his outfits. Tim is always present at the races, dressing up to date with definite style. It's the very cool hat and other accessories he adds to his look that gives him that extra edge over other fashionable males.

My fashion tip for woman is that a cute dress is your secret weapon for all occasions. Every woman needs three great dresses in her wardrobe – a feminine race-day dress, a summer beach dress and that favourite number that will take her straight from work to drinks and beyond.

For men my fashion tip is simple: make sure you iron your clothes. That favourite T-shirt looks great with jeans but just be sure to iron it first. It shows that you care about your appearance and that is what the girls really notice.

No matter what you wear this season, it's all about having fun with fashion.



NAME: *Louise Struber*
 AGE: *26*
 PROFESSION: *Cairns Central
 assistant marketing manager*
 FASHION MANTRA: *Perfection is all!
 It's not just about the clothes, the
 complete look.*

